



Sewagram Cement Works





Corporate Social Responsibility

Vision



Smt. Rajashree Birla
Chairperson
AB Centre for
Community Initiatives
& Rural Dev.

" To actively contribute to the social and economic development of the communities in which we operate. In so doing, build a better, sustainable way of life for the weaker sections of society and raise the country's Human Development Index."



Area-coverage

Gram Panchayat	Numbers	Name of Villages
Gram Panchayat	7	Vayor, Fulay, Kharai, Barada, Charopadi, Ukir and Akari.
Villages	14	Vayor, Jethmalpar, Kharai, Harudi, Baranda, Fulay Vaghapaddar, Sarangwada, Bhova, Charopadi, Mohadi, Karamta, Vagoth Ukir.
House hold coverage	2402	
Population	10861	
Mines affected villages	4	Kharai, Harudi, Baranada
Taluka	2	Abdasa (Naliya), Lakhpat (Dayapar)
Major community	3	Rabari, Jadeja and Muslims
Major crops		Kharif -Mung, Ground nuts, Pearl millet



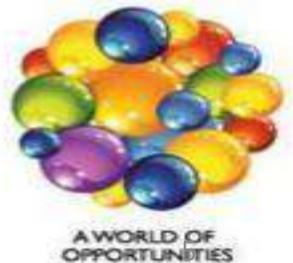
Sewagram Cement Plant, Project Area.



Area Profile.



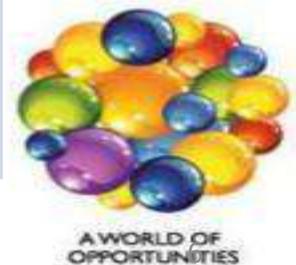
- Area falls in low rain fall zone of Kutch region.
- Average rain fall- 570 (last year 217 mm).
- Average animal population per family is 5.
- Livelihood based on the animal husbandry.
- Drinking water facility- Narmada canal mostly available in the villages.



CSR Activities (2016-17)



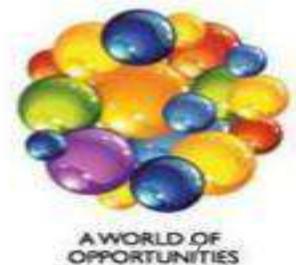
Program	Activity	Expenditure	Beneficiary (HH)	Villages covered
Education Program	Para Teacher provided	107.7	9030	25
	Merit Scholarship			
	Sweet distribution to surrounding schools.			
	Construction of rooms in Boyes hostel			
	Installation of CCTV camera			
	Free Education to 265 in Gujrati medium school			
Health Care	Free OPD for villagers	71.38	31585	28
	Multi Speciality camp			
	Eye Check up camp			
	Drinking water for surrounding villagers			
	Individual Toilet			



CSR Activities (2016-17)



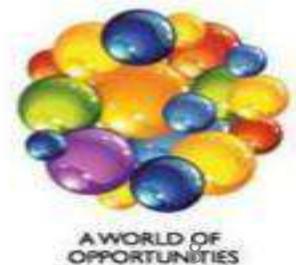
Program	Activity	Expenditure	Beneficiary (HH)	Villages covered
Sustainable livelihood	Vaccination and treatment camp	9.54	26600	22
	Cattle manger construction			
	Fodder support			
	Village pond cleaning			
Infrastructure development	Intra village road repairing	3.1	11500	7
	Deepening of of ponds			
	Cleaning of cattle paddock			
	Boundry wall construction			
	Cricket pitch construction			



CSR Activities (2016-17)



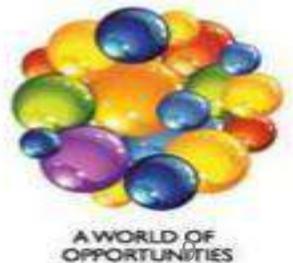
Program	Activites	Expenditure	Beneficiary (HH)	Villages covered
Social Empowerment	Support for Mass marriage	11.68	9100	22
	Support for basic necessities (Blanket/ Tarpaulin)			
	Support for Rural sports.			
Others	Village Link person	15.7	10000	26
	Support to Vivekanand Yuvak mandal for health program.			
Total		219.1	97815	



Individual Toilet construction

S.No.	Village	# of Toilet construction	Modalities
1	Vayor	79	100 % Funded by UTCL
2	Kharai	55	
3	Harudi	26	
4	Baranda	45	
5	Fulay	45	
	Total	250	

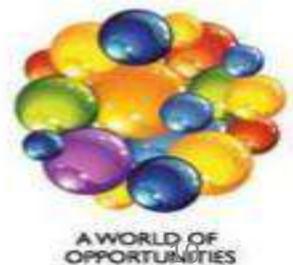
Cost of one Toilet is 16500/- born by the Company **Total cost 41.25 Lakh**



Education and Capacity Enhancement Program



- Running Gujrati Medium school for the surrounding people.
- 265 students getting free Education , Transportation and Mid Day meal.
- Merit reward schemes for promotion of education.
- Support of Para- Teacher for surrounding schools.





Sport Kit distribution to Schools.





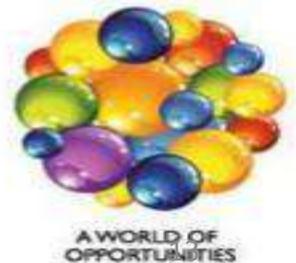
Sweets distribution on National Days in 22 Schools.



Health Care Program



- Free medical facility for surrounding villages which includes-
 - Medicine,
 - Digital X ray,
 - clinical test
- Free Ambulance services.
- Multispecialty Health camps.
- Free Eye Check-up and Spectacles in camps.
- Support in pulse polio and other national campaigns.





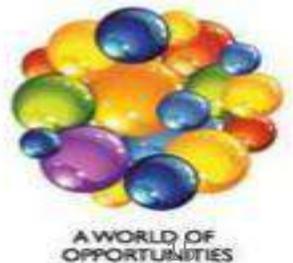
Glimpses of Multi Speciality camp- Village Baranda..



Sustainable Livelihood



- Animal Husbandry Treatment and Vaccination camps.
- Construction of Cattle mangers
- Fodder support to the surrounding villages
- Village pond cleaning and deepening.





Fodder support and drinking water supply to nearby villages





Fodder for village Vayor.





Cleaning of Village Ponds in village Vayor



Village Bhova.



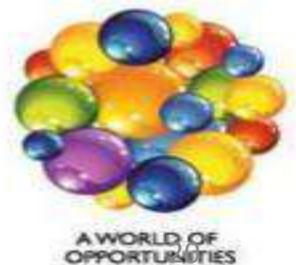
Animal Husbandry vaccination camp.



Social Empowerment



- Support for Mass marriage
- Support for basic necessities (Blanket/ Tarpaulin)
- Support for Rural sports.
- Village Link person
- Support to Vivekanand Yuvak mandal for health program.





Tennis ball Cricket tournament Village – Vayor.





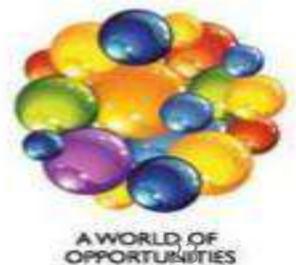
Blanket distribution to Senior citizens



Infrastructure Development



- Intra Village Road Repairing.
- Deepening of village ponds
- Cleaning and construction of cattle paddock.
- Cricket pitch construction
- Construction of Individual Toilets.





Cattle manger construction – village Bhova



Individual Toilet construction village Vayor.



SEWAGRAM CEMENT WORKS

Thank you.

Col Naresh Bhardwaj, Retd
HoD Admin/Security/CSR
#7069670030